

SEOUL 2019

GIRLGAMER ESPORTS FESTIVAL - GUIDE BOOK



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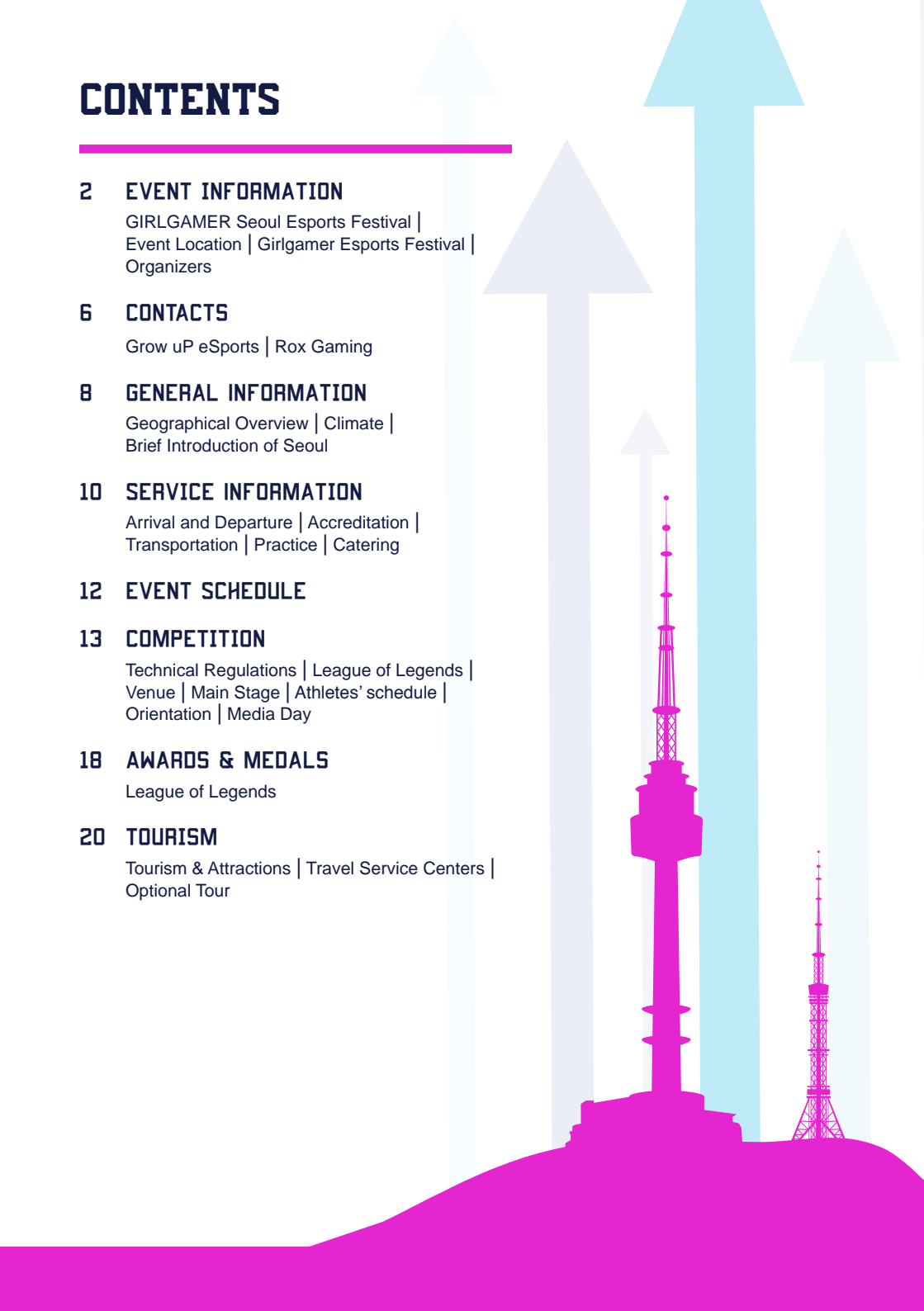
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EVENT

The GIRLGAMER Seoul Festival is an exciting and unique event celebrating the achievements of women in gaming, esports and industry. The live tournament will see players battle it out on stage, where they will compete in League of Legends.

The event is designed to open the industry narrative to inspire, entertain, recognize talented women on a global platform and grow female participation in competitive esports.

Qualified teams will compete in the GIRLGAMER ESPORTS FESTIVAL League of Legends Grand finals in Dubai.

EVENT



LOCATION

GIRLGAMER Seoul Festival.

Nexon Arena, Gangnam on Friday, 6th of September.

Venue Address

1303-37, Seocho-dong, Seocho-gu
Seoul, Republic of Korea

Hotel Address

Gangnam OCLOUD Hotel
1303-14 Seocho-dong, Seocho-gu,
Seoul, Republic of Korea

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Emergency Contacts

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GIRLGAMER ESPORTS FESTIVAL

The **GIRLGAMER Esports Festival** is an exciting, award-winning event focused on celebrating women's competitiveness in esports, which has been held annually since 2017.

It gathers popular esports athletes, casters, cosplayers and it has built a diverse worldwide fanbase for the growing GIRLGAMER brand.

The event has a unique format, with world-class Counter-Strike: Global Offensive (CS:GO) and League of Legends (LoL) female competitions, as well as a business conference that includes talks by established international industry leaders, awareness panel discussions, pro players meet & greets, and the GIRLGAMER Awards ceremony, a celebration of the industry's most inspiring women.

GIRLGAMER Esports Festival was awarded the Best Esports Festival in 2018 by the FestX Awards.

ORGANIZERS

Grow uP eSports is an association founded in Portugal (2002) and in Macau (2015), with the objective of promoting and developing the esports industry in a healthy and responsible way. With more than 2,000 members, it's amongst the largest and oldest esports organizations in the world, and it supports its own competitive teams, as well as a wide range of award-winning game streamers. Grow uP's expertise was harnessed through more than a decade's worth of experience obtained by its members' involvement in the organizing and participating of multiple esports events throughout Europe and Asia.

Evoloop is an Esports Agency with a global mindset, established in Hong Kong. With a management team that has many years of esports know-how and industry relations, Evoloop hosts competitive tournaments and business conferences, while also offering esports-related services such as event organizing and strategy consultancy.

ROX GAMING Inc. is a South Korea-based company established in October 2013. Operating in Korea, Japan, UAE and globally. Known as Top League of Legends team ROX Tigers in the World. Business of ROX GAMING includes managing ROX GAMING's own IP portfolio and organizing IP related events, including but not limited to esports competitions and eSports team management. Providing eSports related professional services such as industry agency and consultancy and Education services at ROX Academy.

CONTACTS

Global organizer

GENERAL ENQUIRIES & SPONSORS

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Tournament Director

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GENERAL INFORMATION

REPUBLIC OF KOREA

Geographical overview

The Republic of Korea (herein after Korea) is a country visited by approximately ten million international travellers every year. With its long history in culture and tradition, the country has a lot to offer to travellers. Continue reading to learn general information about Korea before visiting. The Korean peninsula, roughly 1,030 kilometers long and 175 kilometers wide at its narrowest point, is located in Northeast Asia. With Seoul as its capital city, Korea's total land area is 100,033 kilometers squared. Korea's neighbors include Japan to the east, China to the west, and Democratic People's Republic of Korea (North Korea) across the northern border.

Climate

The hot Seoul summers finally come to an end by late September, with an average monthly temperature of 19°C. Average daytime temperatures are four degrees cooler than August, at 24°C. Nighttime temperatures drop six degrees from the previous month, to a mild 14°C.

Brief Introduction of Seoul

Seoul, officially the Seoul Special City, is the capital and largest metropolis of South Korea. With surrounding Incheon metropolis and Gyeonggi province, Seoul forms the heart of the Seoul Capital Area. Strategically situated along the Han River, Seoul's history stretches back over two thousand years, when it was founded in 18 BC by the people of Baekje, one of the Three Kingdoms of Korea. The city was later designated the capital of Korea under the Joseon dynasty. Seoul is surrounded by a mountainous and hilly landscape, with Bukhan Mountain located on the northern edge of the city. As with its long history, the Seoul Capital Area contains five UNESCO World Heritage Sites: Changdeok Palace, Hwaseong Fortress, Jongmyo Shrine, Namhansanseong and the Royal Tombs of the Joseon Dynasty. More recently, Seoul has been a major site of modern architectural construction – major modern landmarks include the N Seoul Tower, the 63 Building, the Lotte World Tower, the Dongdaemun Design Plaza, Lotte World, Trade Tower, COEX, and the IFC Seoul. Seoul was named the 2010 World Design Capital. As the birthplace of K-pop and the Korean Wave, Seoul received over 10 million international visitors in 2014, making it the world's 9th most visited city and 4th largest earner in tourism.



SERVICE INFORMATION

Arrival & Departure

Arrival is scheduled for Thursday, 5th September.

Players will be picked up at the airport and will be able to check-in the Hotel at 2 pm on Thursday.

Departure is scheduled for Saturday, 7th September. Check-out must be made by noon.

Accreditation

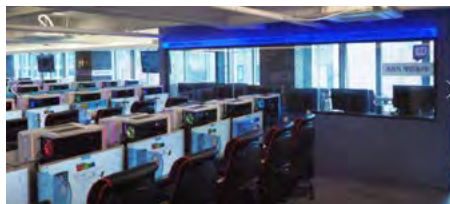
Transportation

All athletes will be staying
at a 2 minutes (158 meters)
walking distance from Nexon Arena.



Practice

GameinUS PC Café is available for teams to practice before the matches. It's located near the Hotel and the Nexon Arena.



Catering

Food court is available. Only bottles of water can be brought to the Arena.



EVENT SCHEDULE

EVENT SCHEDULE

FRIDAY 6TH SEPTEMBER

1:00 PM	DOORS OPEN!
1:10 PM	Host Opening of GG Festival
1:15 PM	Teams draw selection
1:50 PM	LOL - Semi Final 1
3:00 PM	LOL - Semi Final 2
4:10 PM	LOL - Loser's Bracket 1
5:20 PM	LOL - Winner's Bracket Final
6:30 PM	LOL - Loser's Bracket Final
8:10 PM	LOL - Grand Final
9:35 PM	Awards Ceremony



COMPETITION

TECHNICAL REGULATIONS

Internet – 20/20 Internet connection that is private and not shared with anyone.

Player Equipment – Will be inspected before being used in the competitive environment, both on and off the stage.

Telecommunication – Devices such as mobile phones will be taken from each player prior to matches commencing and will only be accessed during the event if required for 2 factor authentications of developer's platforms.

Athletes – Will use in-ear buds with headphones over the top to help create an isolated environment.

Each Team- Will have 1-2 ref's present to monitor actions of players to ensure no cheats are installed or loaded.

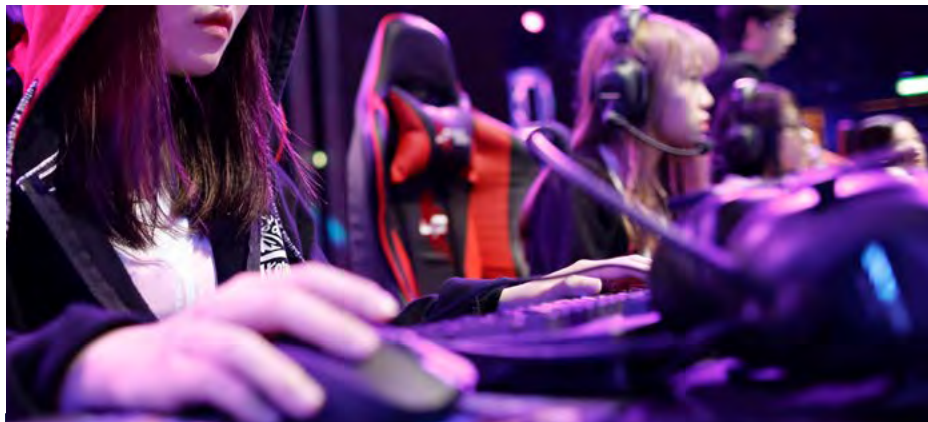
League of Legends

Game Format: Team Match (*5-person team with no substitute*)

Main Rounds

- Double Elimination;
- Semi Final - Best of 1;
- Grand Final - Best of 3;

Rule set is available for each team for consulting.



COMPETITION

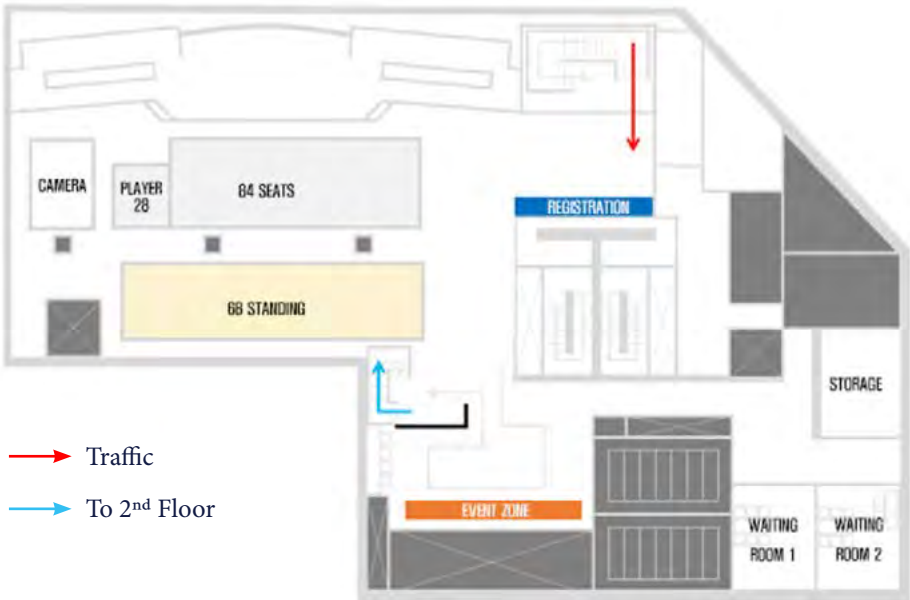
VENUE

GIRLGAMER Seoul Esports Festival will be held at the Nexon Arena in Seoul.

Venue	Spectator Capacity	Address
NEXON Arena	340	54 Socho-daero 77gil, Seocho-dong, Seocho-gu, Seoul, South Korea

MAIN STAGE

NEXON Arena Main Stage Information

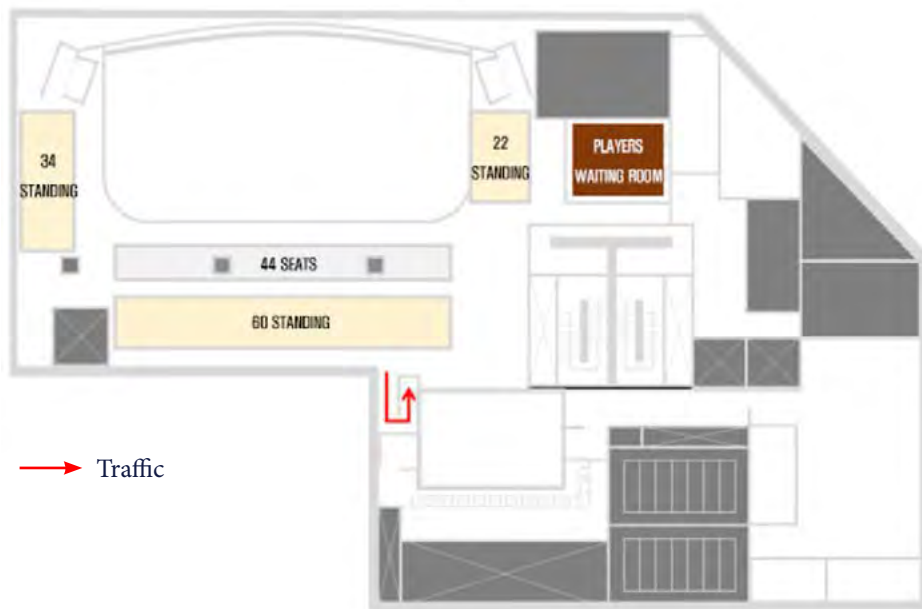


1st Floor

Capacity 180 (players : 28 / spectators : 158)
- Seats : 112 / Standing 68

MAIN STAGE

NEXON Arena Main Stage Information



2nd Floor

Capacity 160 (players : 22 / spectators : 138)

- Seats : 44 / Standing 116



ATHLETES' SCHEDULE

Thursday, September 5th

Time	Matches: setup & warmup	Where
6:00 PM	Asterisk* - Media day	Nexon E-Sports Arena
7:00 PM	Charon - Media day	Nexon E-Sports Arena
8:00 PM	Aqua - Media day	Nexon E-Sports Arena
9:00 PM	Callisto - Media day	Nexon E-Sports Arena

Thursday, September 6th

Time	Matches: setup & warmup	Where
9:30 AM	Orientation	Nexon E-Sports Arena
1:00 PM	Teams draw selection	Main Stage
1:45 PM	LOL – Semi Final 1	Main Stage
2:45 PM	LOL – Semi Final 2	Main Stage
3:50 PM	LOL - Loser's Bracket	Main Stage
5:00 PM	LOL - Winner's Bracket Final	Main Stage
6:15 PM	LOL - Loser's Bracket Final	Main Stage
7:55 PM	LOL - Grand Final	Main Stage
9:25 PM	Awards Ceremony	Main Stage

Orientation

Players and teams will go through orientation in the morning before matches start at the venue with staff at 9:30am in Nexon Arena team room.

Media Day

Media day is scheduled on Thursday, 5th, at the Nexon E-Sports Arena at 06:00 PM.

All athletes are obliged to be present at their given time.



The background of the page features a dark blue field with several diagonal stripes. A prominent bright pink stripe runs from the top left towards the bottom right. Other stripes in shades of pink and purple are visible, some containing large, stylized arrows pointing upwards and to the right.

AWARDS & MEDALS

The winner team will be awarded a trophy and an all-expenses paid trip to the Grand Finals of GIRLGAMER Esports Festival that will take place in Dubai between December 12th and 14th. Athletes will be awarded with first, second, third and fourth place medals.



TOURISM

Tourism and Attractions

- Bukhansan National Park
- Jongmyo Shrine
- Jogyesa Temple
- Myeongdong
- Cheonggyecheon Stream
- Gwanghwamun Square

Travel Service Centers

Visit Seoul

<http://www.visitseoul.net/index>

Optional Tour

Travel Service Centers

<http://www.seoul-mate.com/>





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